

We are going **Virtual!**

# Higher Ed Recreation *Virtual* Summit



**DECEMBER 2 - 4, 2020**

***Connect with College and University Recreation  
Directors from across the country!***

*The Higher Education Recreation Virtual Summit is a unique live, interactive online experience where you'll spend three days meeting with Directors you want to meet, and who are interested in meeting with you.*

CONTACT

**AMANDA LIPINSKI**

ALipinski@Endeavorb2b.com | 847.423.5195

**HigherEdRecSummit.com**

# Higher Ed Recreation *Virtual* Summit



## The perfect prospect match starts here!

The Higher Education Recreation Virtual Summit is your proven way to engage with decision-makers. It is a unique event where you will share three days of live, private meetings and activities with interested Directors online!

### HOW IT WORKS

We screen and interview all Higher Ed Recreation applicants to understand what they need, and what they want for their colleges and universities. It's a qualification process you won't find at any other industry event.

- ✓ You and your prospects will be matched with a custom agenda of live meetings
- ✓ You will receive profiles of each prospect including their acquisition plans for the next 6 to 18 months
- ✓ Prospects will receive a description of the capabilities you provide

#### See what they say about our virtual events:

*"Was able to still make connections with decision makers despite a global pandemic. I liked the spreadsheet matchmaking idea that gave visibility to what their expectations were/are."*

*"It was hard to imagine a format that did not involve in-person physical contact, but this virtual format was incredible. In fact, I found that the dialogue with everyone was very personal and productive. Convenient and beneficial!"*

### WHAT TO EXPECT

- One-to-one meetings
- Opportunity to engage directors during the interactive roundtable discussion and open networking time
- Lead generation for up to 3 months after event
- Limited competition
- The opportunity to condense six months of sales meetings into three days of highly-focused meetings with the right decision-makers

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# SUPPLIER OPPORTUNITIES



	Platinum Package	Gold Package	Silver Package	Bronze Package
15 minute interactive live presentation to all participants of the Higher Ed Recreation Summit	✓			
30 minute sponsored roundtable with Directors	✓	✓		
Number of matched and scheduled one-to-one live appointments during the event	10	10	10	5
Participation in one roundtable discussion	✓	✓	✓	
Participation in full group sessions and networking	✓	✓	✓	✓
Interactive company listing in directory	✓	✓	✓	✓
Lead generation for up to 3 months with ability to request and receive appointments	✓	✓	✓	✓
Contact information for all attending Directors	✓	✓	✓	✓

*Only 3 Platinum Packages Available*



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